

A little less conversation

A unique Peter Mars collection marks the iconic rock 'n roller's 75th birthday



AMERICAN POP ART maestro Peter Mars has released a stunning portfolio of four limited edition prints to mark what would have been the 75th birthday of the King of Rock 'n Roll. Created in collaboration with Elvis Presley Enterprises, the aptly named 'Elvis 75' collection has an equally fitting issue of just 75 hand-signed giclée prints, each titled with phrases from Presley's 'A Little Less Conversation' song.

The prints exude Mars' hallmark punchy Pop Art style mixed with a compelling Warhol undertone, and epitomise his endless fascination with Elvis. A huge fan of his music, Mars began exploring Presley imagery, text and photography, combining them into unique artistic concepts. When his work caught the eye of Priscilla Presley and Elvis Presley Enterprises, he was granted unparalleled access to a vast collection of Elvis photographs known and loved by the public as well as many from the private





← **A Little More Spark**
Giclée edition of 75
Image 22" x 16"
Framed £499

→ **Grab Your Coat & Let's Start Walking**
Giclée edition of 75
Image 22" x 16"
Framed £499

↘ **Come On Baby, I'm Tired Of Talking**
Giclée edition of 75
Image 22" x 16"
Framed £499



←← **A Little Less Conversation**
Giclée edition of 75
Image 22" x 16"
Framed £499

archives. Mars remains mesmerised by Elvis and would happily spend all his time focusing on the ultimate global pop icon. "If I had only Elvis to work on for the rest of my career he would fill my days. His legacy is daunting." He now has open access to over 60,000 images of Elvis from the Graceland Archives, which eventually inspired this new series in the UK.

Mars has been the leader of Chicago's Pop Movement for the past 20 years and has collaborated with some of the biggest names in contemporary Pop Art. His journey began while living in New Orleans, where he saw a serigraph print by Alexander Calder that totally changed the direction of his art. Drawn in by its big broad flat sweeping strokes of colour, he decided there and then to learn the art of silkscreening.

Much of his work reflects the pop culture of his childhood in the 1960s and 70s, notably the idealised American family, comic book figures, television and space age inventions. Combining avant-garde innovation with a deep Pop Art sensibility, Mars fuses and confuses the traditional distinctions between high culture and low art. "If you look at the collaborations between Warhol and Basquiat," he said, "you will understand what my art is about. In the mid-to-late 80s, with the death of these two leaders, I felt this was my place. I was coming up right behind them and I would start at the end of their trail. This was and is Pop Art."

Free original print

Buyers of every Elvis 75 set of four prints will receive a unique Peter Mars hand-signed mixed media print from his terrific 'A Little More Action' series free of charge. With the series title also from 'A Little Less Conversation', the highly collectable original work brilliantly complements the fabulous Elvis 75 collection.

